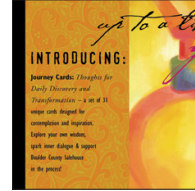
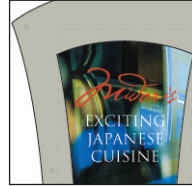


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## CREATIVE DIRECTION • PROJECT MANAGEMENT

*Results-oriented creative director with a unique mix of marketing and organizational skills.*

*A team player. Client-focused, with a genuine interest in creating innovative, targeted programs that raise the bar. Extensive project management experience, including: special events and international cultural projects; financial management (public and private funding); strategic planning and staff supervision.*

Astrid Koch offers a unique mix of graphic design, environmental design and project management expertise. Design experience includes: creative direction, branding, web site design, marketing collateral, advertising, packaging, large scale graphics, stationery packages, trade booth graphics, way finding and signage design. Astrid's projects range from small to large scale, with a diverse range of experience including: medical, arts & entertainment, museum, corporate, non-profit, spa, education, manufacturing, advertising and marketing.

Extensive cross-training allows her to bring comprehensive skills to each project, integrating custom client needs with broad perspective. Some of her recent clients include: University of Colorado Hospital/Fitzsimmons Campus, Boulder Community Hospital/Foothills Campus, NCR, Sun Systems, Denver Center for the Performing Arts/Quigg Newton Auditorium, Denver Museum of Nature & Science, The Lupus Foundation, Safehouse Progressive Alliance for Non-Violence, and The City of Englewood.

Astrid is degreed in Communications and Industrial Design. She speaks three languages and is a native Montrealer.

An award-winning designer, Astrid is a national grant recipient and was commissioned recently to develop a comprehensive marketing campaign for the Safehouse Progressive Alliance for Nonviolence. She is also active in pursuing local public arts commissions.